

Digital Supermarket - Artwork Specification



Artwork Specifications

Static Formats

File Format: JPEG
File Type: RGB
Dimensions: 1080px wide x 1920px high
Export Settings: Minimal compression

Animated Formats

File Format: H264 MP4, H264 MOV, WMV
Dimensions: 1080px wide x 1920px high
Bit Rate: 8mbps
Frame Rate: 25 or 30fps
Movie Length: **10 seconds**
Export Settings: Minimal compression
Audio: The screens do not emit sound

Compliance & Approvals

All artwork is subjected to approval.
Please send all completed artwork to artwork@exciteooh.com.