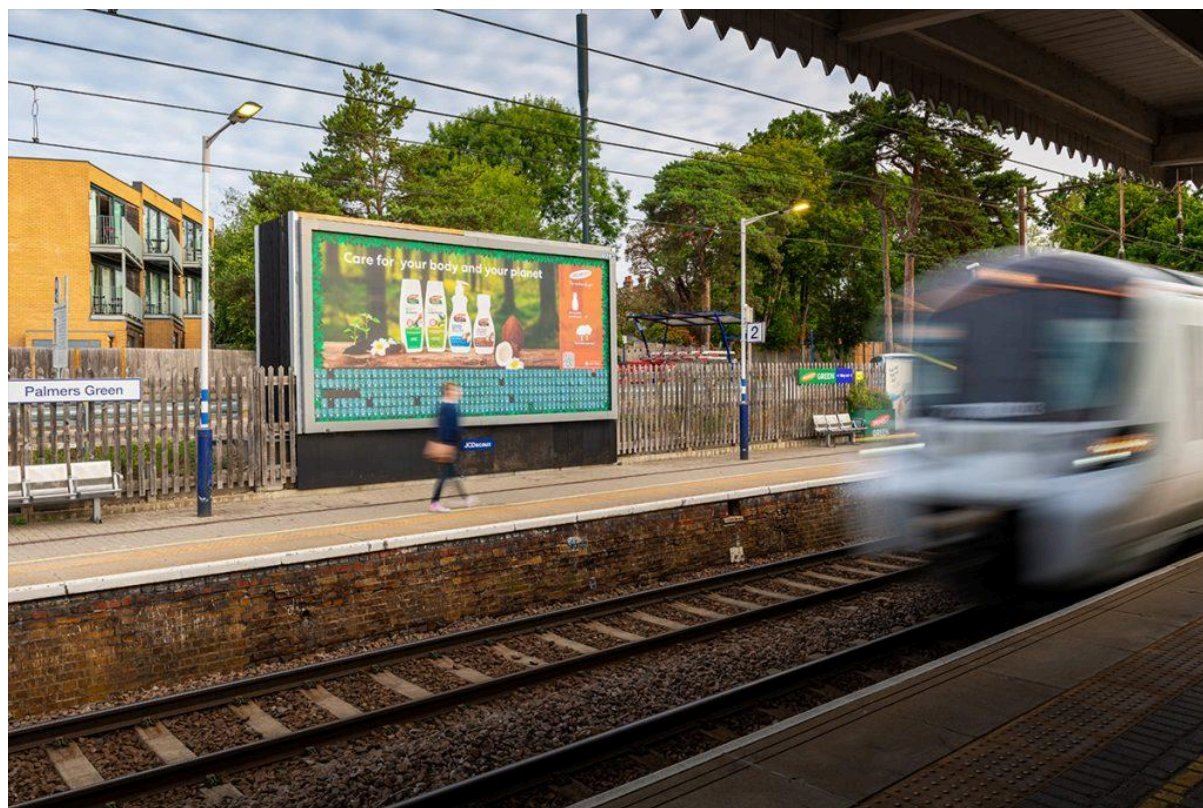


Rail 48 Sheet - Artwork Specification



Artwork Specifications

Display Area:	2,653mm x 5,695mm
Overall Size:	3,048mm x 6,096mm
Bleed:	1mm all around
DPI:	300dpi (minimum) / 450dpi (best)
File Type:	CMYK
File Format:	High Resolution PDF
Text Format:	Outlined vectors for upscaling
Scale:	Please export at both 10% and 25% of the full size.

Compliance & Approvals

All artwork is subjected to approval.
Please send all completed artwork to artwork@exciteooh.com.

If you have any concerns when preparing your copy, the Committee of Advertising Practice (CAP) Copy Advice team offers free, fast and confidential advice. It's available over the telephone, 020 7492 2100, or via the ASA and CAP website at www.asa.org.uk.