

## 96 Sheet - Artwork Specification



## Artwork Specifications

<b>Display Area:</b>	294.8mm x 1189.2mm (10% Size)
<b>Overall Size:</b>	304.8mm x 1219.2mm (10% Size)
<b>Bleed:</b>	5mm all around
<b>File Format:</b>	High Res CMYK PDF (Embed / outline images and fonts)
<b>File Size:</b>	Up to 25MB
<b>DPI:</b>	300 dpi

## Compliance & Approvals

All artwork is subjected to approval.  
Please send all completed artwork to [artwork@exciteooh.com](mailto:artwork@exciteooh.com).

If you have any concerns when preparing your copy, the Committee of Advertising Practice (CAP) Copy Advice team offers free, fast and confidential advice. It's available over the telephone, 020 7492 2100, or via the ASA and CAP website at [www.asa.org.uk](http://www.asa.org.uk).