

Mall Digital 6 Sheet - Artwork Specification



Artwork Specifications

Pixel Dimensions: w1080 x h1920 pixels
Advert/Slot Length: 10 Seconds

Some malls have a 6 Second duration, please check with your account manager.

Frames Per Second: 25
Support Format: JPEG, MP4, MOV
File Size: No Larger Than 2GB

Compliance & Approvals

All artwork is subjected to approval.
Please send all completed artwork to artwork@exciteooh.com.

If you have any concerns when preparing your copy, the Committee of Advertising Practice (CAP) Copy Advice team offers free, fast and confidential advice. It's available over the telephone, 020 7492 2100, or via the ASA and CAP website at www.asa.org.uk.