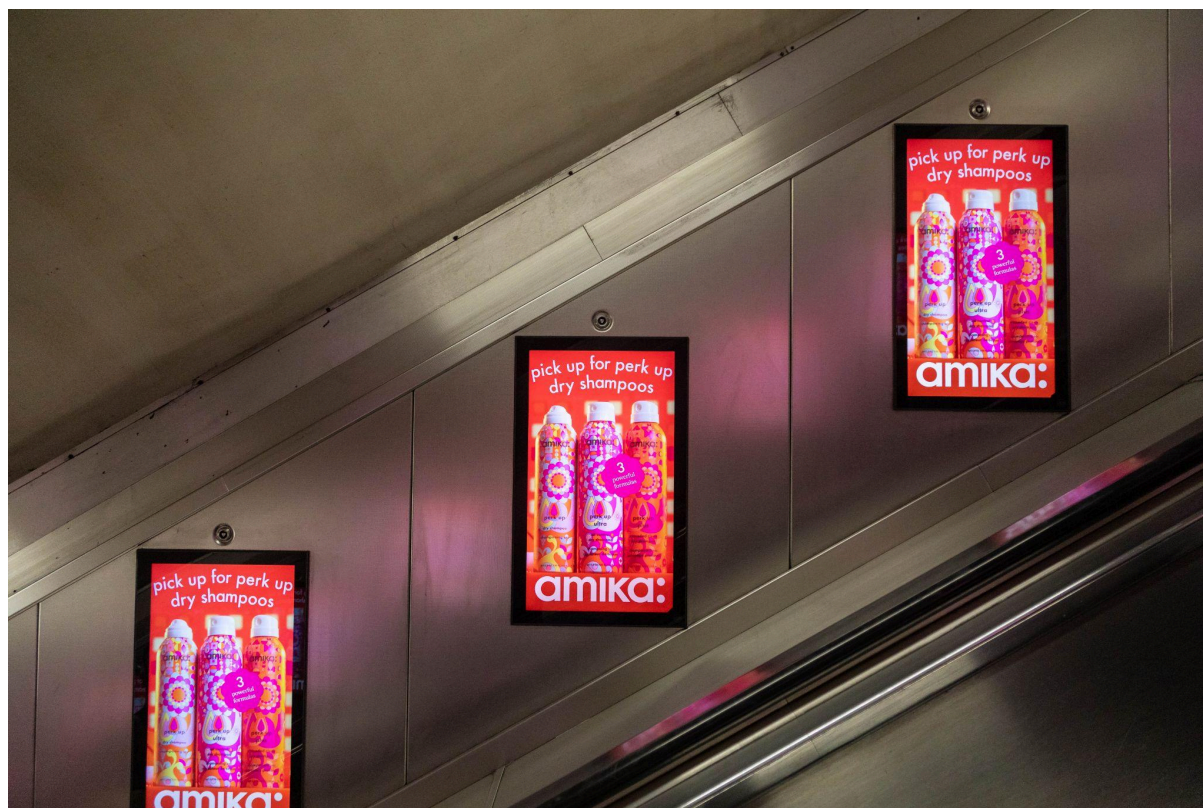


Tube Digital Escalator - Artwork Specification



Artwork Specifications

Resolution:	1920 x 1080 pixels
Advert/Slot Length:	10 Seconds
Frames per Second:	25
File Format:	mp4 or Jpeg
File Size:	Up to 2GB

Artwork to be supplied at -90 degrees

Compliance & Approvals

All artwork is subjected to approval.
Please send all completed artwork to artwork@exciteooh.com.

If you have any concerns when preparing your copy, the Committee of Advertising Practice (CAP) Copy Advice team offers free, fast and confidential advice. It's available over the telephone, 020 7492 2100, or via the ASA and CAP website at www.asa.org.uk.