

4 Sheet - Artwork Specification



Artwork Specifications

Creative Dimensions:	508mm x 762mm (export at half size 50%)
Safe copy area:	495.5mm x 742mm (half size 50%)
Bleed:	2mm
DPI:	300dpi (minimum) / 450dpi (best)
File Type:	CMYK
File Format:	High Resolution PDF
Text Format:	Outlined vectors for upscaling
Printed Size (for reference):	1,200mm x 1,800mm(full size 100%)

Compliance & Approvals

All artwork is subjected to approval.
Please send all completed artwork to artwork@exciteooh.com.

If you have any concerns when preparing your copy, the Committee of Advertising Practice (CAP) Copy Advice team offers free, fast and confidential advice. It's available over the telephone, 020 7492 2100, or via the ASA and CAP website at www.asa.org.uk.