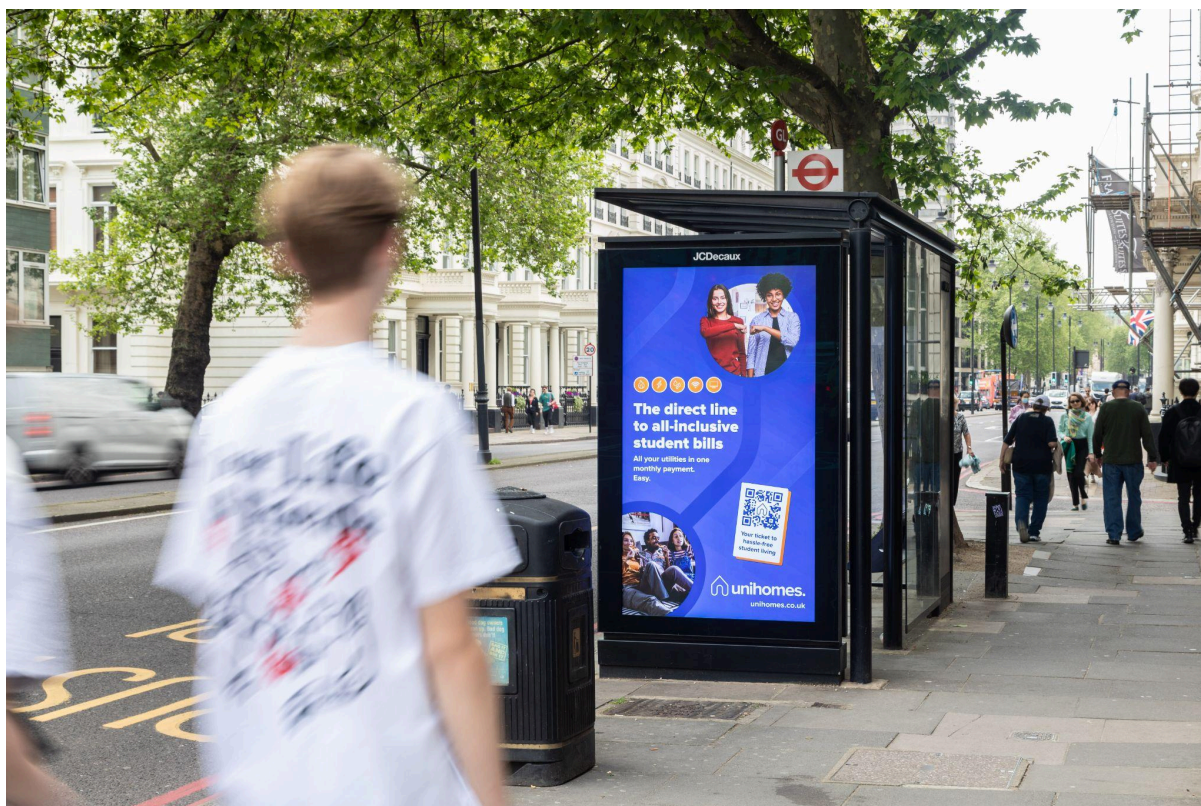


Digital 6 Sheet - Artwork Specification



Artwork Specifications

Static Artwork

Pixel Dimensions:	w1080 x h1920 pixels
Advert/Slot Length:	10 Seconds
Support Format:	JPEG
File Size:	No Larger Than 2GB

Compliance & Approvals

All artwork is subjected to approval.

Please send all completed artwork to artwork@exciteooh.com.

If you have any concerns when preparing your copy, the Committee of Advertising Practice (CAP) Copy Advice team offers free, fast and confidential advice. It's available over the telephone, 020 7492 2100, or via the ASA and CAP website at www.asa.org.uk.