Bus T-Side - Artwork Specification



Forward Stem Spec:

B 727.4mm Display Area: See diagram to the right ARTWORK SIZE Overall Size: See diagram to the right (TENTH SIZE) Bleed: 3mm all around SAFETY STUD High Res CMYK PDF. Embed/outline File Format: images and fonts File Size: Up to 25MB **■**D 116.6mm File Name: SiteType_LiveDate_Campaign Name OVERALL SIZE ----- DISPLAY AREA 300 dpi minimum A 65.3mm, B 727.4mm, A 60.1mm, B 722.2mm, Barcodes: To be added by our printer C 180.1mm, D 116.6mm C 174.9mm, D 111.4mm

Off Centre Spec:

ARTWORK SIZE Display Area: See diagram to the right Overall Size: See diagram to the right SAFETY STUD C 180.1n Bleed: 3mm all around File Format: High Res CMYK PDF. Embed/outline **1**52.7mm → images and fonts **←** D 116.6mm **→** File Size: Up to 25MB SiteType_LiveDate_Campaign File Name: OVERALI SIZE ---- DISPLAY AREA Name A 65.3mm, B 727.4mm, A 60.1mm, B 722.2mm, 300 dpi minimum C 180.1mm, D 116.6mm C 174.9mm, D 111.4mm To be added by our printer Barcodes:

Compliance & Approvals

All artwork is subjected to approval.

Please send all completed artwork to artwork@exciteooh.com.

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