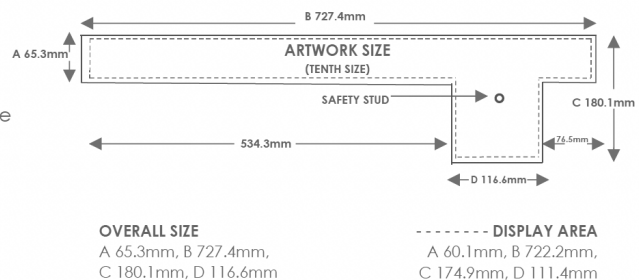


Bus T-Side - Artwork Specification



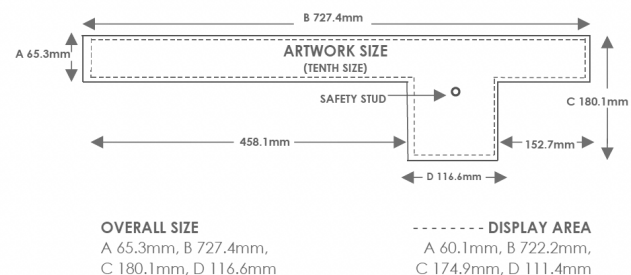
Forward Stem Spec:

Display Area:	See diagram to the right
Overall Size:	See diagram to the right
Bleed:	3mm all around
File Format:	High Res CMYK PDF. Embed/ outline images and fonts
File Size:	Up to 25MB
File Name:	SiteType_LiveDate_Campaign Name
DPI:	300 dpi minimum
Barcodes:	To be added by our printer



Off Centre Spec:

Display Area:	See diagram to the right
Overall Size:	See diagram to the right
Bleed:	3mm all around
File Format:	High Res CMYK PDF. Embed/ outline images and fonts
File Size:	Up to 25MB
File Name:	SiteType_LiveDate_Campaign Name
DPI:	300 dpi minimum
Barcodes:	To be added by our printer



Compliance & Approvals

All artwork is subjected to approval.
Please send all completed artwork to artwork@exciteooh.com.