

Bus Supersides - Artwork Specification



Artwork Specifications

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| Display Area: | 601mm x 6,056mm (Full Size) |
| Overall Size: | 653mm x 6,108mm (Full size) |
| Bleed: | 3mm all around |
| File Format: | High Res CMYK PDF. Embed/ outline images and fonts |
| DPI: | 300dpi |
| File Type: | CMYK |
| File Format: | High Resolution PDF |
| Text Format: | Outlined vectors for upscaling |

Compliance & Approvals

All artwork is subjected to approval.
Please send all completed artwork to artwork@exciteooh.com.

If you have any concerns when preparing your copy, the Committee of Advertising Practice (CAP) Copy Advice team offers free, fast and confidential advice. It's available over the telephone, 020 7492 2100, or via the ASA and CAP website at www.asa.org.uk.