

## 48 Sheet - Artwork Specification



### Artwork Specifications

**Display Area:** 2,948mm (h) x 5,946mm (w)

**Overall Size:** 3,048mm (h) x 6,096mm (w)

**Bleed:** 1mm all around

**DPI:** 300dpi (minimum) / 450dpi (best)

**File Type:** CMYK

**File Format:** High Resolution PDF

**Text Format:** Outlined vectors for upscaling

**Scale:** Please export at both 10% and 25% of the full size.

### Compliance & Approvals

All artwork is subjected to approval.

Please send all completed artwork to [artwork@exciteooh.com](mailto:artwork@exciteooh.com).

If you have any concerns when preparing your copy, the Committee of Advertising Practice (CAP) Copy Advice team offers free, fast and confidential advice. It's available over the telephone, 020 7492 2100, or via the ASA and CAP website at [www.asa.org.uk](http://www.asa.org.uk).